truck industry news

In 10th month of registrations decline

Heavy units only ones to show market gains

Registrations of new trucks of all types in the U. S. were down in February for the 10th consecutive month, with only heavy vehicles (Groups 7 and 8) showing gains over a year ago.

During the month, according to R. L. Polk & Co. statistics, 208,923 trucks were registered in 46 of the reporting states, a decline of 24.1 percent from last year's record 275,089. The figure for three states were missing in the 1979 report.

Totals for Oklahoma, Kansas, Maine and Hawaii were not available for the 1980 February report. A year ago, the missing states were Oklahoma, Montana and New Hampshire.

The two - month total for the industry was off 20.8 percent, from a record 557,056 in 1979 to 441,332.

Light - truck registrations dropped 20.8 percent below last year's totals, with losses in two of the segment's three groups. The two-month total was 398,-810 units, compared with 503,-512 a year ago.

The Group 1 count was up almost half of one percent, from 186,851 to 187,687. Sharp increases in sales of the Japanese-built compact pickups offset the losses suffered by domestic conventional light trucks in this weight class.

Group 2 tallies totaled 209,-793 units, a decline of 32.7 percent from the year-ago 311,786.

The sharp downturn reflects the slump in sales of recreation vehicles and other trucks used for personal transportation. For the same reasons, Group 3 tallies skidded from 4,875 in 1979 to only 1,330, a drop of 72.7 percent.

Registrations of medium

Continued on Page 40, Col. 3

Ford moves ahead of International in HD registrations

It's hard to find anyone active today in heavy - truck marketing circles who can remember when International wasn't No. 1 in sales and registrations of Groups 7 and 8 trucks.

But International wasn't No. 1 in registrations at the end of the first two months of 1980, and the reason was the shortage of IH trucks because of the UAW strike which idled operations from last Nov. 1 until last week.

Ford moved into first place in the heavy - truck standings by a margin of 101 vehicles over International, according to R. L. Polk & Co. statistics, improving its penetration over a year ago by almost one percentage point.

Ford's 6,545 registrations

Continued on Page 40, Col. 4

U. S. TRUCK REGISTRATIONS

TWO MONTHS, 1980 VS. 1979★

Based on R. L. Polk & Co. statistical report

	2 mos., 1980	Percent Share of '80 market	2 mos., 1979	Percent Share of '79 Market	Pct. pt. Change, '80-'79
Ford	139,334	31.57	187,376	33.64	− 2.07
Chevrolet	137,821	31.23	179,695	32.26	− 1.03
Dodge	37,089	8.40	56,616	10.16	− 1.76
GMC	34,170	7.74	43,328	7.78	− 0.04
Jeep	16,369	3.71	26,851	4.82	− 1.11
International	12,336	2.80	16,824	3.02	− 0.22
Plymouth*	4,910	1.11	2,837	0.51	+ 0.60
Mack	3,573	0.81	3,475	0.62	+ 0.19
Kenworth	2,161	0.49	2,280	0.41	+ 0.08
Freightliner	1,960	0.44	1,924	0.34	+ 0.10
Peterbilt	1,351	0.31	1,517	0.27	+ 0.04
White	909	0.21	1,650	0.31	− 0.09
Autocar	293	0.07	255	0.05	+ 0.02
Volvo	147	0.03	85	0.01	+ 0.02
Western Star	141	0.03	109	0.02	+ 0.01
Diamond Reo	13				
Miscellaneous**	48,755	11.05	32,234	5.79	+ 5.26
TOTALS	441,332	100.00	557,056	100.00	

★—No registrations, Oklahoma, 1980 and 1979; Hawaii, January-February, 1980; Kansas and Maine, February, 1980; New Hampshire, January-February, 1979; Montana, February, 1979.

NOTE: 1980 figures include window vans, 1979 totals do not.

U. S. HEAVY DUTY REGISTRATIONS

TWO MONTHS, 1980 VS. 1979★

Based on R. L. Polk & Co. statistical report

	2 mos., 1980	Percent Share of '80 market	2 mos., 1979	Percent Share of '79 Market	Pct. pt. Change, '80-'79
Ford	6,545	20.03	5,664	19.10	+ 0.93
International	6,441	19.71	8,829	29.78	−10.07
Mack	3,573	10.93	3,475	11.70	− 0.79
GMC	5,436	16.63	2,550	8.60	+ 8.03
Chevrolet	3,190	9.76	949	3.20	+ 6.56
Kenworth	2,161	6.61	2,280	7.69	− 1.08
Freightliner	1,960	6.00	1,924	6.49	− 0.49
Peterbilt	1,351	4.13	1,517	5.12	− 0.99
White	909	2.78	1,650	5.56	− 2.78
Autocar	293	0.90	255	0.86	+ 0.04
Volvo	147	0.45	85	0.28	+ 0.17
Western Star	141	0.43	109	0.37	+ 0.06
Diamond Reo	13	0.04			+ 0.04
Miscellaneous	521	1.60	364	1.23	+ 0.37
TOTALS	32,681	100.00	29,651	100.00	

★—Groups 7 and 8 trucks only; no registrations, Oklahoma, 1980 and 1979; Hawaii, January-February, 1980; Kansas and Maine, February, 1980; New Hampshire, January-February, 1979; Montana, February, 1979.

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Only heavies gain in February

Truck registrations take 10th dip

Continued from Page 8

trucks through February plunged 58.9 percent below last year's levels, again with losses in two of the three groups.

There were only 11 units registered in Group 4, compared with 2,555 a year ago. In 1979, Dodge accounted for all of the tallies — Class A motor-home chassis — and this year it accounted for eight of the 11 units.

In Group 5, the total was 10.8 percent higher than a year ago, 390 units versus 352.

Group 6, the third largest in the mid-1970s, continues to lose ground with the growth in sales of mid-range diesel engines, which advances trucks at the high end of the group into Group 7.

Through February, registrations of Group 6 vehicles totaled only 9,440 units, a decline of 58.9 percent from the year-ago 20,986 vehicles.

Registrations of the heavy trucks for the two months were up 10.2 percent, even though retail sales of these vehicles were down in each of the first three months of 1980.

• The steady increase in mid-range diesel sales boosted the two-month Group 7 total to 12,980 units, an increase of 90.5 percent over last year's 6,814.

The Class 8 count, however, was more in line with the retail-sales trend for the period. Registrations were off 13.7 percent, from a record 22,837 units a year ago to 19,701.

Big Three manufacturers, all of whom produce the hard-hit light trucks, suffered the biggest losses in penetration in the first two months, while the miscellaneous group scored the biggest gain, again due to the boost in compact - pickup sales.

Ford's share of industry total registrations was down 2.07 percentage points from a year ago, General Motors 1.43 points and Chrysler 1.76 points. Jeep's share was off 1.11 points.

The miscellaneous group's penetration was 5.26 points higher than a year ago, from 5.79 percent of the total to 11.05 percent.

Ford moves ahead of International in HD registrations

Continued from Page 8

through February accounted for 20.03 percent of the industry total, compared with 19.10 percent last year on 5,664 tallies.

The International total was down 27 percent from a year ago, from 8,829 units to 6,441. Its share of the industry total dropped 10.07 points to 19.71 percent, compared with 29.78 in the first two months of 1979.

In the first quarter of 1980, International's retail sales, according to the Motor Vehicle Manufacturers Assn., totaled only 8,314 units, compared with 12,071 for Ford.

Through February, 32,681 Groups 7 and 8 new trucks were registered in states whose totals were reported by Polk, an increase of 10.2 percent over last year's 29,651.

The February count was 15,501, an increase of 4 percent over the 14,909 tallied in the same month in 1979.

In February, GMC and Chevrolet continued to show impressive gains in registrations. The GMC total for the two months was 5,436, accounting for 16.63 percent of the total, compared with 8.60 percent last year on 2,550 a year ago. Its share was up 8.03 points.

Chevrolet's share was 6.56 points higher than last year. The two - month total of 3,190 units accounted for 9.76 percent of the industry total, as against 3.20 percent in 1979 on only 949 tallies.

White reports $9 million loss for first quarter

Continued from Page 8

Especially significant is the fact that these products are largely those made in our U. S. and Canadian production facilities, utilizing available capacity."

Total backlogs for trucks amounted to $159 million on March 31, compared with $200 million the year before and $143 million at Dec. 31, 1979.

Truck sales of $163,842,000 were down from $230,837,000 the year before. Farm - equipment sales of $120,713,000 were up from $88,962,000 the prior year. However, the farm - equipment operating results were unfavorably impacted by an increase of $2,895,000 in the cost of sales-incentive programs, Moss said.

The value of the Canadian dollar in relation to the U. S. dollar dropped in the quarter, generating a currency exchange loss of $1.3 million, compared with a gain of $300,000 in the first quarter of 1979.

Johnson appointed

AUBURN, Mich.—Howard L. Johnson has been appointed general manager of Auburn Diecast Corp., manufacturer of fuel systems components.

'80 intermediate costs 21.2 cents a mile, AAA says

WASHINGTON. — The average cost of driving an intermediate - sized 1980 automobile is $3,176, or 21.2 cents per mile, according to the new "Your Driving Costs" pamphlet published by the American Automobile Assn.

Cost figures were based on a 1980 Chevrolet Malibu Classic four-door sedan with a six-cylinder, 229-CID engine, standard accessories, automatic transmission, power steering, power disk brakes and radio, driven up to 15,900 miles per year and financed over a four-year period.

Insurance coverage on AAA's typical car was $100,000 - $300,000 public liability and $50,000 property damage.

Variable costs figured in included gasoline and oil, 5.86 cents per mile; maintenance, 1.12 cents and tires, 0.64 cents.

Fixed costs included insurance, $490 per year; license, registration and taxes, $82; depreciation, $1,038, and finance charges, $423. Insurance was calculated on a pleasure-use basis, with the vehicle driven fewer than 10 miles one way to work and with no young drivers.

The figures were calculated on national averages, AAA said. AAA regularly adjusts its averages to account for various factors — for example, the average American automobile engine formerly had eight cylinders instead of six, and the average finance period was three years instead of four.

AAA's figures are much lower than the 38-cents-per-mile average estimated by Hertz Corp. The difference between the two figures, according to AAA, is that Hertz used for its calculations a '79 Ford LTD II, with a 302 or 351-CID V-8 engine, three-year payoff or depreciation, air conditioning, annual mileage of up to 10,000 miles and more insurance coverage.

Star Oldsmobile opens

PHILADELPHIA.—Ed Rubenstein has opened Star Oldsmobile in suburban Warminster.

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NEW TRUCK REGISTRATIONS BY MAKE AND GVW CLASS

TWO MONTHS, 1980 VS. 1979★

		Group 1 6,000 pounds and less	Group 2 6,001-10,000	Group 3 10,001-14,000	Group 4 14,001-16,000	Group 5 16,001-19,500	Group 6 19,501-26,000	Group 7 26,001-33,000	Group 8 33,001 and over	Make Totals
AUTOCAR	**Feb., '80**	.....	.....	.....	.....	.....	.....	.....	**143**	**143**
	Feb., '79	.....	.....	.....	.....	.....	.....	.....	126	126
	Year to Date '80	.....	.....	.....	.....	.....	.....	.....	**293**	**293**
	Year to Date '79	.....	.....	.....	.....	.....	.....	.....	255	255
BROCKWAY	**Feb., '80**	.....	.....	.....	.....	.....	.....	.....	.....	.....
	Feb., '79	.....	.....	.....	.....	.....	.....	.....	1	1
	Year to Date '80	.....	.....	.....	.....	.....	.....	.....	.....	.....
	Year to Date '79	.....	.....	.....	.....	.....	.....	.....	1	1
CHEVROLET	**Feb., '80**	**30,500**	**31,687**	**67**	.....	**136**	**900**	**1,181**	**265**	**64,736**
	Feb., '79	37,079	49,906	182	.....	96	2,416	160	295	90,134
	Year to Date '80	**62,467**	**69,013**	**544**	.....	**301**	**2,306**	**2,573**	**617**	**137,821**
	Year to Date '79	73,003	100,430	294	.....	216	4,803	350	599	179,695
(Memo Units)#	**Feb., '80**	**14,587**	**10,042**	.....	.....	.....	.....	.....	.....	**24,629**
	Feb., '79	16,204	14,952	.....	.....	.....	.....	.....	.....	31,156
	Year to Date '80	**30,312**	**21,593**	.....	.....	.....	.....	.....	.....	**51,905**
	Year to Date '79	30,749	29,596	.....	.....	.....	.....	.....	.....	60,345
DIAMOND REO	**Feb., '80**	.....	.....	.....	.....	.....	.....	.....	**10**	**10**
	Feb., '79	.....	.....	.....	.....	.....	.....	.....	.....	.....
	Year to Date '80	.....	.....	.....	.....	.....	.....	.....	**13**	**13**
	Year to Date '79	.....	.....	.....	.....	.....	.....	.....	.....	.....
DODGE	**Feb., '80**	**7,072**	**10,884**	**408**	**6**	.....	.....	.....	.....	**18,370**
	Feb., '79	6,825	17,823	1,678	1,314	.....	.....	.....	.....	27,640
	Year to Date '80	**14,094**	**22,339**	**648**	**8**	.....	.....	.....	.....	**37,089**
	Year to Date '79	12,870	36,762	4,429	2,555	.....	.....	.....	.....	56,616
(Memo Units)#	**Feb., '80**	**4,678**	**6,835**	**130**	.....	.....	.....	.....	.....	**11,643**
	Feb., '79	3,974	8,611	823	.....	.....	.....	.....	.....	13,408
	Year to Date '80	**9,308**	**13,973**	**232**	.....	.....	.....	.....	.....	**23,513**
	Year to Date '79	7,398	18,168	2,828	.....	.....	.....	.....	.....	28,394
FORD	**Feb., '80**	**20,307**	**39,577**	**61**	.....	.....	**1,268**	**2,055**	**1,064**	**64,332**
	Feb., '79	21,378	63,448	14	.....	.....	4,284	1,132	1,425	91,681
	Year to Date '80	**42,272**	**87,705**	**134**	.....	.....	**2,678**	**4,240**	**2,305**	**139,334**
	Year to Date '79	44,137	128,288	41	.....	.....	9,246	2,368	3,296	187,376
(Memo Units)#	**Feb., '80**	**8,922**	**12,037**	.....	.....	.....	.....	.....	.....	**20,959**
	Feb., '79	8,532	20,749	.....	.....	.....	.....	.....	.....	29,281
	Year to Date '80	**18,267**	**27,398**	.....	.....	.....	.....	.....	.....	**45,665**
	Year to Date '79	18,050	39,906	.....	.....	.....	.....	.....	.....	57,856
FREIGHTLINER	**Feb., '80**	.....	.....	.....	.....	.....	.....	.....	**986**	**986**
	Feb., '79	.....	.....	.....	.....	.....	.....	.....	1,073	1,073
	Year to Date '80	.....	.....	.....	.....	.....	.....	.....	**1,960**	**1,960**
	Year to Date '79	.....	.....	.....	.....	.....	.....	.....	1,924	1,924
VOLVO	**Feb., '80**	.....	.....	.....	.....	.....	.....	**51**	**15**	**66**
	Feb., '79	.....	.....	.....	.....	.....	.....	.....	.....	.....
	Year to Date '80	.....	.....	.....	.....	.....	.....	**114**	**33**	**147**
	Year to Date '79	.....	.....	.....	.....	.....	.....	.....	.....	.....
GMC	**Feb., '80**	**4,012**	**8,318**	**1**	.....	**36**	**692**	**1,547**	**1,274**	**15,880**
	Feb., '79	4,929	13,417	47	.....	69	1,584	136	1,323	21,505
	Year to Date '80	**8,547**	**18,833**	**1**	.....	**82**	**1,271**	**2,764**	**2,672**	**34,710**
	Year to Date '79	10,080	27,235	93	.....	132	3,238	253	2,297	43,328
(Memo Units)#	**Feb., '80**	**816**	**2,493**	.....	.....	.....	.....	.....	.....	**3,309**
	Feb., '79	888	4,046	.....	.....	.....	.....	.....	.....	4,934
	Year to Date '80	**1,800**	**5,194**	.....	.....	.....	.....	.....	.....	**6,994**
	Year to Date '79	1,878	8,082	.....	.....	.....	.....	.....	.....	9,960
INTERNATIONAL	**Feb., '80**	.....	**1,469**	.....	.....	.....	**1,270**	**1,243**	**1,491**	**5,473**
	Feb., '79	.....	2,235	.....	.....	.....	1,593	1,806	2,699	8,333
	Year to Date '80	.....	**3,257**	.....	.....	.....	**2,638**	**3,011**	**3,430**	**12,336**
	Year to Date '79	.....	4,554	.....	.....	.....	3,441	3,707	5,122	16,824
(Memo Units)#	**Feb., '80**	.....	.....	.....	.....	.....	.....	.....	.....	.....
	Feb., '79	.....	.....	.....	.....	.....	.....	.....	.....	.....
	Year to Date '80	.....	.....	.....	.....	.....	.....	.....	.....	.....
	Year to Date '79	.....	.....	.....	.....	.....	.....	.....	.....	.....
JEEP	**Feb., '80**	**4,448**	**3,074**	.....	.....	.....	.....	.....	.....	**7,522**
	Feb., '79	6,638	6,321	.....	.....	.....	.....	.....	.....	12,959
	Year to Date '80	**9,322**	**7,074**	.....	.....	.....	.....	.....	.....	**16,369**
	Year to Date '79	13,623	13,228	.....	.....	.....	.....	.....	.....	26,851
(Memo Units)#	**Feb., '80**	**4,448**	**2,295**	.....	.....	.....	.....	.....	.....	**6,743**
	Feb., '79	6,638	2,792	.....	.....	.....	.....	.....	.....	9,430
	Year to Date '80	**9,322**	**5,248**	.....	.....	.....	.....	.....	.....	**14,570**
	Year to Date '79	13,623	5,773	.....	.....	.....	.....	.....	.....	19,396
KENWORTH	**Feb., '80**	.....	.....	.....	.....	.....	.....	.....	**1,046**	**1,046**
	Feb., '79	.....	.....	.....	.....	.....	.....	.....	1,160	1,160
	Year to Date '80	.....	.....	.....	.....	.....	.....	.....	**2,161**	**2,161**
	Year to Date '79	.....	.....	.....	.....	.....	.....	.....	2,280	2,280
MACK	**Feb., '80**	.....	.....	.....	.....	.....	.....	.....	**1,703**	**1,703**
	Feb., '79	.....	.....	.....	.....	.....	.....	.....	1,689	1,689
	Year to Date '80	.....	.....	.....	.....	.....	.....	.....	**3,573**	**3,573**
	Year to Date '79	.....	.....	.....	.....	.....	.....	.....	3,475	3,475
PETERBILT	**Feb., '80**	.....	.....	.....	.....	.....	.....	.....	**643**	**643**
	Feb., '79	.....	.....	.....	.....	.....	.....	.....	797	797
	Year to Date '80	.....	.....	.....	.....	.....	.....	.....	**1,351**	**1,351**
	Year to Date '79	.....	.....	.....	.....	.....	.....	.....	1,517	1,517
PLYMOUTH	**Feb., '80**	**1,791**	**870**	.....	.....	.....	.....	.....	.....	**2,661**
	Feb., '79	887	674	.....	.....	.....	.....	.....	.....	1,561
	Year to Date '80	**3,312**	**1,598**	.....	.....	.....	.....	.....	.....	**4,910**
	Year to Date '79	1,549	1,288	.....	.....	.....	.....	.....	.....	2,837
WESTERN STAR	**Feb., '80**	.....	.....	.....	.....	.....	.....	.....	**76**	**76**
	Feb., '79	.....	.....	.....	.....	.....	.....	.....	50	50
	Year to Date '80	.....	.....	.....	.....	.....	.....	.....	**141**	**141**
	Year to Date '79	.....	.....	.....	.....	.....	.....	.....	109	109
WHITE	**Feb., '80**	.....	.....	.....	.....	.....	.....	.....	**425**	**425**
	Feb., '79	.....	.....	.....	.....	.....	.....	.....	818	818
	Year to Date '80	.....	.....	.....	.....	.....	.....	.....	**909**	**909**
	Year to Date '79	.....	.....	.....	.....	.....	.....	.....	1,650	1,650
MISCELLANEOUS*	**Feb., '80**	**24,349**	.....	.....	**1**	**3**	**215**	**153**	**130**	**24,851**
	Feb., '79	15,209	1	4	.....	3	126	75	144	15,562
	Year to Date '80	**47,673**	**1**	**3**	**3**	**7**	**547**	**278**	**243**	**48,755**
	Year to Date '79	31,589	1	18	.....	4	258	136	312	32,318
TOTALS	**Feb., '80**	**92,479**	**95,879**	**537**	**7**	**175**	**4,345**	**6,230**	**9,271**	**208,923**
	Feb., '79	92,945	153,825	1,925	1,314	168	10,003	3,309	11,600	275,089
	Year to Date '80	**187,687**	**209,793**	**1,330**	**11**	**390**	**9,440**	**12,980**	**19,701**	**441,332**
	Year to Date '79	186,851	311,786	4,875	2,555	352	20,986	6,814	22,837	557,056

★—No registrations Oklahoma, 1980 and 1979; Hawaii, January-February, 1980; Kansas and Maine, February, 1980; New Hampshire, January-February, 1979; Montana, February, 1979.

NOTE: 1980 figures include window vans, 1979 totals do not.

#—Memo units are trucks which are part of the total listed above each entry. Chevrolet memo units are Chevy-Van, El Camino and Blazer; Dodge, compact trucks, Ford, Econoline and Bronco; GMC, Vandura, Jimmy and Sprint; International Scout, Jeep, CJ-5, CJ-7. *—Miscellaneous includes imports, Hendrickson, Oshkosh, etc.

—Compiled from R. L. Polk & Co. data.

Production overseas

WEST GERMANY

Cars

	12 mos 1979	12 mos 1978
Audi	323,395	295,000
BMW	328,281	311,793
Daimler-Benz	433,203	403,707
Ford	546,957	544,160
Opel	960,243	952,656
Porsche	36,011	36,879
Volkswagen	1,304,466	1,345,981
Total	3,932,556	3,890,176

Trucks and buses

Auwarter	1,092	749
Daimler-Benz	171,656	157,026
Faun	349	602
Kassbohrer	2,008	1,896
Magirus-Deutz	20,184	18,685
MAN	21,225	20,364
Opel	8,223	3,799
Volkswagen	92,450	93,067
Total	317,187	296,188
Total vehicles	4,249,743	4,186,364

REGISTRATIONS OVERSEAS

SWITZERLAND

Cars

	12 mos 1979	12 mos 1978
Alfa Romeo	8,234	9,001
BL	4,684	6,275
BMW	11,211	11,392
Citroen	13,953	13,816
Datsun	6,896	5,745
Fiat Auto	22,156	23,105
Ford	25,708	26,637
General Motors	36,717	36,241
Honda	5,537	4,571
Lada	2,887	1,773
Mazda	10,945	5,882
Mercedes-Benz	4,678	4,157
Mitsubishi	4,824	3,194
Peugeot	12,689	13,455
Porsche	1,316	1,093
Renault	24,212	23,967
Talbot	9,569	10,355
Toyota	13,553	14,698
Volkswagen-Audi	44,025	44,231
Others	6,900	3,350
Total	280,102	271,553

WEST GERMANY

Cars

	12 mos 1979	12 mos 1978
Alfa Romeo	22,762	26,282
Audi	246,681	218,393
BL	9,340	10,599
BMW	153,923	154,567
Citroen	50,655	58,447
Fiat	79,283	85,464
Ford	311,920	370,295
Japanese (all makes)	147,868	97,419
Mercedes-Benz	242,848	221,443
Opel	470,482	514,478
Peugeot	41,208	49,531
Porsche	12,001	11,368
Renault	129,759	121,809
Talbot	38,082	49,548
Volkswagen	580,527	589,389
Volvo	24,997	24,984
Others	61,063	59,738
Total	2,623,399	2,663,754

FRANCE

Cars

	12 mos 1979	12 mos 1978
Alfa Romeo	28,741	27,344
Alpine	709	589
BL	30,151	27,056
BMW	15,037	15,275
Citroen	325,399	315,772
Datsun	12,856	9,210
Fiat	71,759	70,625
Ford	79,279	86,246
General Motors	37,969	44,216
Lada	16,663	14,042
Mercedes-Benz	12,392	13,191
Peugeot	358,698	351,285
Renault	690,835	665,271
Talbot	163,591	206,094
Volkswagen	79,942	56,764
Others	52,367	42,006
Total	1,976,391	1,944,986

Trucks and buses

BL	2,070	2,274
Citroen	57,298	57,906
CBM	110	99
Daf	1,685	1,293
Fiat	6,793	5,405
Ford	10,725	8,324
General Motors	3,098	3,311
Mercedes-Benz	14,076	11,760
Peugeot	51,035	50,917
Renault	100,736	94,379
RIV (Berliet/ Saviem	26,470	30,183
Scania	1,378	1,016
Sovam	130	118
Talbot	10,405	10,566
Toyota	6,293	3,730
Unic	9,563	7,399
Volkswagen	4,339	4,122
Volvo	3,713	3,135
Others	5,214	3,566
Total	315,131	299,503
Total vehicles	2,291,522	2,244,489

factories list auction dates

American Motors

Apr. 29—Colorado Auto Auction, 6955 E. 50th Ave., Denver; Ohio Auto Auction, Grove City, O.

Apr. 30—Southern Auto Sales, S. Main St., Warehouse Point, Conn.

AMC sales are open to all dealers.

Chrysler Corp.

Apr. 28—Southeastern Recon, 1027 Pearl St., Darlington, S. C.

Apr. 29 — Hatfield Recon Center, Rte. 309, Hatfield, Pa.; D-A Auto Auction, Waltz Mill Rd., New Stanton, Pa.; Lemay's Recon Center, Rte. 11A W., Laconia, N. H.; Arena Auto Auction, 10355 S. Woodlawn, Chicago; Chrysler Leasing Corp. Used Vehicle Marshaling and Auction Center, 3500 W. MacArthur Blvd., Santa Ana, Calif.

Dealers set date

SAN FRANCISCO—The Northern California Motor Car Dealers Assn. has selected Oct. 13-14 for its annual Business Conference, Golf and Tennis Tournament.

Apr. 30—St. Pete Auto Auction, 14950 Roosevelt Blvd., Clearwater, Fla.; Al Eide's Minneapolis Auto Auction, 1125 A Nathan Lane N., Minneapolis; South Seattle Auto Auction, 19443 76th Ave. S., Kent, Wash.

Chrysler sales are restricted to Chrysler Corp. dealers.

Ford Motor Co.

April 30—Concord Auto Auction, Hosmer St., Acton, Mass.; Clanton's Auto Auction, Hwy. 34 W., Darlington, S. C.

May 1—Minneapolis Northstar Auto Auction, 7701 Hwy. 101, Shakopee, Minn.

Model breakdown

Auction averages

	April	March	Feb
1980	$6,322	$6,799	$6,313
1979	4,940	5,108	5,151
1978	3,441	3,533	3,755
1977	2,642	2,691	2,790
1976	2,052	2,069	2,214
1975	1,737	1,769	1,836
1974	1,234	1,375	[illegible]
1973	1,037	991	1,1[illegible]
Overall Average	$3,102	$3,112	$[illegible]207

Used car sales

Auction averages

April to date	$3,102
Month ago	$3,112
Year ago	$3,227

Makers schedule 588,247 for month

Car output for May to dip 39 pct.

By Michele Raquepau
Staff Writer

Planned auto production for May by U. S. makers of 588,247 is a drop of 39.35 percent from the 969,879 assembled in May of 1979.

To date in 1980, only American Motors and Volkswagen of America have planned production increases each month over 1979 totals. AMC has scheduled 19,100 units for May, a rise of 11.82 percent over the 17,081 assembled in May last year. VWoA has scheduled 20,769, a 9.82 percent increase over the 18,912 Rabbits built in May, 1979.

Chrysler Corp. plans to build 60,000 cars this May, a decline of 49.46 percent from the 118,720 assembled in the month last year. Ford Motor Co. has scheduled 141,000 autos, down 47.72 percent from the 269,687 of last May.

General Motors predicts it will build 347,000 units in May, a drop of 36.33 percent from the 545,008 of May, 1979. Checker Motors plans 378, a decline of 19.75 percent from the 471 built last May.

Auto production last week of 149,514 increased 10.67 percent over the 135,102 assembled in the previous week, but declined 30.05 percent from the 213,732 built in the comparable 1979 week.

Year-to-date auto production of 2,299,231 is a drop of 25.59 percent from the 3,090,043 assembled by this date in 1979.

• Chrysler canceled its previously announced line-speed reduction at St. Louis. The company had planned to reduce production from 840 units per day to 640 per day and indefinitely lay off 700 hourly workers.

St. Louis is scheduled to resume work on a regular basis beginning today (April 28). All other Chrysler points will work regular schedules this week.

VWoA is working eight hours of overtime on both shifts this Saturday (May 3).

AMC's Kenosha plant is working a regular schedule this week.

The previously announced shift reductions at GM's Cadillac Detroit and Linden (Riviera, Toronado, Eldorado, Seville) points begin today (April 28), raising the number of GM workers on indefinite layoff to 90,300.

GM's Pontiac (LeMans, Grand Prix, Pontiac) plant and companion Fisher Body point close today for the first of two weeks. Leeds (Malibu, Monte Carlo) also closes today for two weeks.

GM's Janesville (Chevrolet) plant is also down this week. The closing temporarily idles 12,750 workers.

Tarrytown, Oklahoma City and Willow Run, which build GM's X-cars, are working eight hours of overtime on both shifts this Saturday (May 3).

Truck output dip continues; May goal 61 pct. below '79

Scheduled U. S. truck production for May of 131,980 is a 61.06 percent decline from the 338,961 assembled in May of 1979.

Every maker plans to build fewer trucks this May than last with Ford Motor Co. and Chrysler Corp. experiencing the greatest losses in production.

Ford has scheduled 38,000 units for the month, a drop of 68.92 percent from the 122,246 of May, 1979. Chrysler plans to build 12,000 trucks, a 67.61 percent decline from the 37,046 of the same month last year.

International, which resumed work last week after being closed since Nov. 1, 1979, has scheduled 11,000 units for May. Last May International built 14,023 units.

General Motors plans 54,000, a decline of 62.07 percent from last year. Mack has scheduled 2,000, down 41.04 percent from the 3,392 of last May, and White plans 540 units, a drop of 51.61 percent from the 1,116 of the same month last year.

Volkswagen of America plans 2,967. The company was not building trucks last May.

Jeep intends to build 6,500 units, a decline of 48.29 percent from the 12,571 of May, 1979, and AM Corp. plans 1,193, a drop of 50.31 percent from 2,401 last May.

Miscellaneous truck makers have scheduled 3,780, a slight decline of 0.89 percent from 3,814 in May, 1979.

Truck production last week of 32,632 rose 59.34 percent over the 20,479 built in the previous week, but declined 60.55 percent from the 82,709 of the comparable 1979 week.

All Chrysler truck plants are working regular schedules this week.

GM's Detroit Chevrolet Commercial and Special Chassis truck line is down this week. The closing idles 400 workers temporarily.

Mack, which was closed last week to balance inventories, will also be down May 23-30.

VWoA is working eight hours of overtime on both shifts this Saturday (May 3).

AMC's Jeep Toledo plant is scheduled to work a regular schedule this week.

Freightliner Corp., one of the miscellaneous truck makers, has reduced production from 24 units per day to 15 per day at its Portland (Ore.) plant. The move idles 627 workers. Freightliner also plans production cutbacks at its plants in Chico, Calif.; Indianapolis and Mount Holly, N. C.

TRUCK PRODUCTION IN U. S.†

	Week Ended April 26, 1980	Same Week 1979	Week Ended April 19, 1980	April to date	Jan. 1, to April 28, 1979	Jan. 1, to April 26, 1980
CHEVROLET	5,573	26,497	7,620	26,147	399,948	195,172
DODGE/PLYMOUTH	2,100	7,834	2,039	10,397	170,129	47,137
FORD	16,918	31,854	4,836	40,372	460,655	222,946
GMC	3,729	7,836	3,466	12,242	116,373	57,251
INTERNATIONAL	564	2,370	.....	564	50,519	564
MACK	.....	775	367	1,372	12,712	9,340
WHITE	134	243	129	449	4,543	2,614
JEEP	1,680*	4,000*	.....	1,680*	61,388*	27,860*
AM CORP.	284*	450*	284*	1,079*	7,822*	3,247*
VOLKSWAGEN	750	.....	698	2,701	.....	9,306
MISCELLANEOUS	900*	850	900	3,420*	14,170	14,160*
Total Trucks, U. S.	32,632	82,709	20,479	100,423	1,298,259	589,597

CANADIAN TRUCK PRODUCTION

	Week Ended April 26, 1980	Same Week 1979	Week Ended April 19, 1980	April to date	Jan. 1, to April 28, 1979	Jan. 1, to April 26, 1980
CHRYSLER CORP.	1,014	2,164	1,056	4,062	25,986	12,213
FORD MOTOR	4,880	6,251	3,736	14,901	95,473	66,166
GENERAL MOTORS	5,962	7,031	6,227	22,171	105,094	95,103
AMERICAN MOTORS	900	1,217	.....	900	22,200	9,379
INTERNATIONAL	465	396	336	1,361	7,262	4,503
MACK	.....	70	62	167	1,239	934
WHITE	65	85	70	250	1,422	1,046
Total Trucks, Canada	13,286	17,214	11,487	43,812	258,676	189,344
N. American Trucks	45,918	99,923	31,966	144,235	1,556,935	778,941

**—Revised. †—Now includes van production.
Jeep includes commercial vehicles only. AM General includes government-destined vehicles.

Canadian cars slated to decline to 85,937 in May

Planned auto production in Canada for May of 85,937 is a decline of 13.96 percent from the 99,878 assembled in May of 1979.

Chrysler has scheduled 12,160 units, a rise of 15.93 percent over the 10,489 built in May, 1979. Volvo plans 945, up 10.47 percent over the 791 of last year.

Ford Motor Co. intends to build 24,000 cars in May, a 36.46 percent drop from the 37,772 of the month in 1979. General Motors has scheduled 48,832, a 3.92 percent decline from the 50,826 autos assembled in May, 1979.

Last week, 19,441 cars were built in Canada, a 5.61 percent rise over the 18,408 assembled in the previous week. Last week's figure however, was a 23.39 percent drop from the 25,378 produced in the comparable 1979 week.

Scheduled truck production for May of 50,202 is a 32.16 percent drop from the 74,003 of May, 1979.

Every truck maker has planned output this May below May, 1979, totals.

Truck production last week of 13,286 rose 15.66 percent over the previous week's 11,487, but dropped 22.82 percent from the 17,214 of the comparable 1979 week.

Year-to-date truck production of 189,344 is a 26.80 percent decline from the 258,676 built by this time in 1979.

AMC's Jeep plant will close June 2 to convert to production of Eagle and Concord. Two years ago, the plant was converted from production of Concord to Jeep. The plant is scheduled to reopen in mid-October.

Chrysler recently restored about 30,000 vehicles to its production schedule for May, June and July after determining that its inventory would be too low this summer.

Restored production was mostly in the M-body Cordoba and Mirada and trucks and vans.

U. S. CAR PRODUCTION

	Week Ended April 26, 1980	Same Week 1979	Week Ended April 19, 1980	April to date	Jan. 1, to April 28, 1979	Jan. 1, to April 26, 1980
AMERICAN MOTORS	2,978*	3,050*	2,978*	11,316*	40,283	62,068*
Eagle	.....	.....	.....	.....	.....	.....
Concord	.....	.....	.....	.....	.....	.....
'78 AMX	.....	.....	.....	.....	.....	.....
Pacer	.....	.....	.....	.....	.....	.....
Spirit	.....	.....	.....	.....	.....	.....
CHRYSLER CORP.	12,105	23,112	10,489	40,904	295,074	209,235
Plymouth Total	5,790	9,417	5,577	19,726	117,272	96,497
Horizon	3,260	3,450	3,345	11,950	54,838	52,965
Volare	2,100	5,753	2,182	6,385	60,143	34,709
'80 Gran Fury	400	.....	.....	1,218	.....	7,459
Caravelle†	30	214	50	173	2,291	1,364
Chrysler Total	1,175	4,445	301	3,994	61,049	26,336
Chrysler	800	1,220	.....	2,026	27,343	6,790
LeBaron	375	3,225	301	1,968	33,706	19,546
Dodge Total	5,140	9,250	4,611	17,184	116,753	86,402
Omni	2,860	3,350	2,775	10,327	48,321	47,378
St. Regis	450	477	.....	1,108	9,988	6,132
Diplomat	230	1,439	134	1,085	17,492	8,383
Aspen	1,600	3,984	1,702	4,664	40,952	24,509
FORD MOTOR	35,087	58,598	30,482	114,364	814,602	461,119
Ford Division	24,489	38,814	23,111	83,779	511,440	333,877
Pinto	3,451	4,108	3,457	12,460	61,249	31,877
Mustang II/Mustang	5,806	8,436	5,908	22,940	130,654	90,617
Fairmont	6,450	4,278	6,338	23,794	54,281	90,580
Granada	.....	4,785	3,467	5,945	53,394	26,284
LTD II	.....	1,130	.....	.....	15,449	.....
Thunderbird	5,110	8,156	3,941	12,713	114,472	58,171
Ford	3,672	7,921	.....	5,927	81,941	36,348
L-M Division	10,598	19,784	7,371	30,585	303,162	127,242
Mercury Total	10,598	15,247	5,901	27,384	229,270	114,098
Bobcat	573	909	575	2,278	15,517	6,932
Capri	1,834	2,339	1,871	6,351	38,521	26,605
Zephyr	2,214	2,086	2,290	7,660	20,996	30,023
Monarch	.....	2,137	1,165	1,639	28,069	7,793
Cougar/XR7	3,412	4,762	.....	5,237	73,533	21,090
Mercury	2,565	3,014	.....	4,219	52,634	21,655
Lincoln Total	.....	4,537	1,470	3,201	73,892	13,144
Lincoln	.....	2,315	592	1,333	36,558	4,826
Versailles	.....	326	168	289	7,487	1,443
Mark VI	.....	1,896	710	1,579	29,847	6,875
GENERAL MOTORS	94,009	124,753	86,148	322,980	1,890,481	1,499,745
Buick Division	17,560	19,181	17,766	66,026	278,434	294,965
Skyhawk	.....	392	.....	.....	8,172	.....
Skylark/'79-'80	4,970	1,920	4,409	17,241	16,386	78,218
Century	4,014	1,172	4,534	15,642	18,366	61,588
Regal	5,066	6,545	5,322	19,300	97,531	75,572
Buick	3,510	7,432	3,501	11,848	113,621	61,886
Riviera	.....	1,720	.....	1,995	24,358	17,701
Cadillac Division	2,116	8,924	2,009	9,250	153,232	82,024
Seville	.....	1,019	.....	912	20,003	14,904
Cadillac	2,116	5,798	2,009	6,105	101,436	46,846
Eldorado	.....	2,107	.....	2,233	31,793	20,274
Chevrolet Division	39,128	52,856	33,178	132,521	797,575	622,137
Chevette	9,275	10,452	9,000	33,377	119,499	152,865
Monza	3,735	2,510	3,585	13,665	51,350	53,887
Camaro	3,770	6,185	1,477	10,450	103,047	46,379
Nova/Citation	10,275	6,821	9,458	36,001	55,208	158,880
Malibu	6,578	9,973	6,510	23,556	145,523	94,695
Monte Carlo	2,295	4,215	2,356	8,757	102,710	45,265
Chevrolet	2,400	11,710	.....	3,728	204,072	54,455
Corvette	800	990	792	2,987	16,166	15,711
Oldsmobile Division	20,417	25,852	20,199	69,673	385,361	287,981
Starfire	.....	290	.....	.....	7,590	.....
Omega/'79-'80	2,712	735	2,275	9,207	7,505	41,290
Cutlass	11,335	13,249	11,441	41,641	186,194	135,685
Oldsmobile	6,370	10,051	6,483	16,999	160,007	95,364
Toronado	.....	1,527	.....	1,826	24,065	15,642
Pontiac Division	14,788	17,940	12,996	45,510	275,879	212,638
Acadian†	705	497	706	2,611	7,432	8,550
Sunbird	3,065	1,570	3,296	10,814	33,099	50,379
Phoenix/'79-'80	3,240	2,363	2,848	10,766	16,174	45,121
Firebird	1,988	4,742	851	6,261	77,202	33,142
LeMans	1,965	2,158	1,957	5,333	36,730	20,907
Grand Prix	1,745	2,671	1,729	4,575	36,230	24,040
Pontiac	2,080	3,939	1,609	5,150	69,012	30,499
VOLKSWAGEN	5,250	4,122	4,919	18,987	48,130	65,989
CHECKER	85*	97	86	313	1,473	1,075
Total Cars, U. S.	149,514	213,732	135,102	508,864	3,090,043	2,299,231

CANADIAN CAR PRODUCTION

	Week Ended April 26, 1980	Same Week 1979	Week Ended April 19, 1980	April to date	Jan. 1, to April 28, 1979	Jan. 1, to April 26, 1980
CHRYSLER CORP.	.....	4,392	.....	2,070	48,834	23,001
FORD MOTOR	6,912	7,809	5,651	22,068	107,786	81,309
GENERAL MOTORS	12,304	12,997	12,532	40,964	209,373	183,197
VOLVO	225	180	225	819	2,985	3,700
Total Cars, Canada	19,441	25,378	18,408	65,921	368,978	291,207
N. American Cars	168,955	239,110	153,510	574,785	3,459,021	2,590,438
N. American Trucks	45,918	99,923	31,966	144,235	1,556,935	778,941
North American Cars and Trucks	214,873	339,033	185,476	719,020	5,015,956	3,369,379

†—All Acadians and Caravelles are built for sale in Canada. *—Estimated.